

# ANNUAL REPORT 2022

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**SURFRIDER**  
FOUNDATION



# EDITO

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Surfrider continues its relentless fight to make the protection of the ocean a societal priority for our governments. Some international progress demonstrates a gradual awareness: a negotiation under the auspices of the United Nations to reach a plastic treaty that we hope will be the most ambitious possible, a treaty for the high seas to finally provide regulation for the 60% of the ocean currently abandoned to all economic and industrial interests.

While these advances bring hope and remind us of the importance of our commitment and fight, they remain insufficient and, above all, too slow to be implemented.

In 2022, as every year for the past 32 years, Surfrider has committed itself every day to powerfully and proudly advocate for the ocean and its users in order to better protect them. Raising awareness and mobilizing citizens, both children and adults, using our scientific expertise to advocate for lobbying actions and transform companies: we act on all fronts and by all possible means. In this annual report, you will find an overview of the main actions and projects that we have been able to implement, their key figures, and our overall achievements.

2022 was a year of significant progress for our organization, beyond our campaigns and action programs. We focused on improving our operations and prioritizing the well-being of our teams. After receiving CSR (*corporate social responsibility*) certification and undergoing an audit, we were able to develop an ambitious roadmap for continuous improvement in relation to our Organizational Social Responsibility. To optimize our resources and further our ability to drive real and sustainable societal change, we implemented a comprehensive system for evaluating our performance and impact. Additionally, we launched an extensive training and awareness plan on psycho-social risks (PSRs) to improve the quality of life for all of our employees, whether salaried or volunteer.

We are eager to continue our mission and further advance this cause with our wonderful community of positive activists. This task would be impossible without your limitless support and involvement, and we would like to once again thank you. Together, we have the power to inspire and bring about real change to protect the planet and the ocean. In 2023, let's remain bold, committed, and tenacious!

**Gilles Asenjo, Président**  
**Florent Marcoux, Directeur Général**

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# KEY FIGURES FOR 2022

**909KM** 

The Plastic Origins expedition covered 909 km on rivers to better understand the origin of plastic pollution

**79 000** 

people were reached through Art Campus exhibitions



**8 000**

employees were sensitized through the Corporate Awareness Days



**47**

local branches were mobilized in 12 countries



Surfrider's projects were supported by

**51**

public partners and

**78**

private partners



**15**

ship owners were awarded the Green Marine Europe label

**87**

Ocean Friendly Restaurants including

**33**

new members this year



# OUR ORGANISATION



Surfrider is rapidly expanding and showing continuous growth. This year, it has reached a new milestone by implementing a system to evaluate the impact of its actions. This initiative demonstrates Surfrider's commitment to ensuring the relevance and effectiveness of its efforts in protecting the environment.

Additionally, Surfrider has implemented tangible steps to enhance its social responsibility in the areas of environment, governance, and workplace well-being. Furthermore, Surfrider has strengthened its federal model in Europe by hiring national coordinators to support its growth.

## QUANTIFY TO ACT BETTER : THE TANGIBLE IMPACT OF SURFRIDER'S ACTIONS

An NGO, more than any other organization, must strive to be as efficient as possible in its actions. It has a duty to optimize the use of the resources that citizens, institutions, or businesses in order to successfully carry out its social mission. For several years now, Surfrider has been working extensively on performance and impact measurement. We have collaborated with recognized experts in this field to develop a comprehensive system to evaluate our actions. This system will be implemented from 2023 onward.

This will allow us to measure, both quantitatively and qualitatively, the real changes that occur among our three target audiences (institutions, businesses, and citizens). This continuous improvement approach provides a powerful tool for steering our social mission, enabling us to make regular adjustments and adaptations at both the strategic and operational levels.

## CORPORATE SOCIAL RESPONSIBILITY AT SURFRIDER: FROM AWARENESS TO CONCRETE COMMITMENT

Surfrider has been aware of the environmental impact of its own organization for a long time. In fact, we were the first association to publish a CSR report in 2013 that questioned our practices and set the first improvement directions to take. In 2021, we took our introspection work to the next level by commissioning a thorough CSR audit under the supervision of the Positive label Company, as well as a carbon footprint audit. During this process, various stakeholders (employees, members, partners) were questioned on social, environmental, governance, activity, and local impact topics.

Beyond the labeling of our organization that followed, this allowed us to collectively build a comprehensive roadmap for improving our practices across three key areas: Environmental, Social, and Governance.

In 2022, we implemented this action plan by launching various improvement projects such as employee training on workload management, the execution of an inclusion, diversity, and respect charter, enhanced waste management, employee training on shared governance and collective intelligence, as well as the development of a common culture of proximity management and leadership. Surfrider will continue these working groups in 2023 for better quality of work life and overall coherence with the values it upholds.

## A FEDERAL MODEL IN FULL EXPANSION

Surfrider has continued to implement its federal model by supporting the emergence of a new national entity in Portugal. Its official creation will take place in early 2023 and will thus strengthen Surfrider's federation in Europe alongside existing entities in Spain, Germany, and the Netherlands.

We also decided, together with the Board of Directors (BoD), to accelerate this local development and our ability to act in different EU member states. As announced during the General Assembly, the BoD has decided to reinvest a portion of the significant positive result achieved in 2021 to

support the deployment of these national entities.

A specific action plan has thus been developed and approved for a duration of 18 months. This will allow, on one hand, to strengthen the capacity of the headquarters to support this Surfrider European network, and on the other hand, to enable each entity to recruit a national coordinator to ensure a structured and sustainable development of the social mission on its territory.



# ADVOCACY ACTIONS

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**Surfrider conducts advocacy actions to adapt legislation to the protection and preservation of the ocean, strengthen environmental policy, and promote an ecological transition that respects humans, nature, and climate.**

**In 2022, the focus was on action against plastic pollution, including the formal notice sent to 9 agri-food companies, leading to the legal action against Danone.**

## TOWARDS A PLASTIC-FREE FOOD INDUSTRY

In September 2022, Surfrider Foundation Europe, ClientEarth and Zero Waste France have put nine food and retail giants on notice for inadequately addressing the risks related to the plastic pollution they produce. By sending these letters, we are asking Auchan, Carrefour, Casino, Danone, Lactalis, McDonald's, Les Mousquetaires, Picard and Nestlé to respond to our concerns and fulfill their legal obligations under French law.

ainsi que de construire une trajectoire de déplastification avec des objectifs chiffrés et datés, et de s'y tenir. Pour cette action, la coalition demande aux entreprises d'agir pour diminuer leur utilisation de plastique face à l'urgence de la crise actuelle.

In January 2023, Danone was sued for its use of plastic following its response to the formal notice, which we believe was insufficient.

## THE BATTLE AGAINST SINGLE-USE PLASTIC

In 2022, the fight against plastic pollution became an international priority, with the United Nations adopting a mandate to negotiate a treaty aimed at ending plastic pollution. Surfrider and the international coalition Break Free From Plastic are committed to ensuring the incorporation of aims for reducing plastic use and production.

At the European level, Surfrider continues to monitor the implementation of the Directive banning certain single-use plastic products and is also strengthening its action in the food service sector with a dedicated communication campaign and political recommendations on the new proposal for packaging and its waste regulation.

The European regulations on plastic pollution are becoming more specific, and Surfrider is contributing to the new Circular Economy legislative framework to avoid false solutions such as the use of bioplastics. The battle also continues to prevent plastic pellet pollution by condemning the inefficiency of voluntary measures taken by certain industries, and calling for the implementation of mandatory European measures to put an end to this problem.

In France, Surfrider is focusing on monitoring the enforcement of the anti-waste and Circular Economy law, while in Spain, Surfrider and the Alianza residuo cero contributed to the ambitious adoption of the law transposing European directives on waste and single-use plastics.

## GREEN MARINE EUROPE, TOWARDS MORE SUSTAINABLE MARITIME TRANSPORT

The Green Marine Europe project is primarily a voluntary environmental certification program for the European maritime industry, aimed at promoting more sustainable and regulated operations. In partnership with the Green Marine Alliance, the Green Marine Europe label has certified 15 ship owners for their environmental commitment in its third year of existence.

In 2022, the label expanded to new European countries, with a Swedish ferry company receiving certification at a ceremony held in Marseille in June. A working group was launched this year to develop a reference framework that will enable the certification of European shipyards by the end of 2023.

## BIOMEDIA, AN ENVIRONMENTAL SCOURGE

In 2010, Surfrider volunteers observed Biomedica on beaches for the first time, and since then, the organization has become a reference in the fight against this plastic pollution originating from wastewater treatment plants. In 2022, Surfrider was chosen by the Swedish Environmental Protection Agency to draft a technical guide for sanitation professionals using biomedica. The purpose of this document is to provide guidelines to prevent leaks of these plastic materials into the environment throughout their lifecycle. The guide is intended to be distributed across Europe.

Additionally, Surfrider mobilized 500 citizens who witnessed the pollution caused by Biomedica to take part in an advocacy campaign aimed at European policymakers during the revision of the Urban Waste Water Treatment Directive. This effort helped raise awareness among Members of the European Parliament about the extent of the pollution and the need for preventive measures to regulate the use of Biomedica.



# OUR EXPERTISE



**Up to 12.7 million tonnes of plastic enter the oceans globally each year. 80% of this waste comes from land.**

**Through 30 years of struggle, Surfrider has developed expertise in the scientific and legal fields.**

**Surfrider's expertise is strengthened through research and data collection.**

## OSPARITO, THE CITIZEN SCIENCE PROGRAM FOR SCHOOLS

OSPARITO is a citizen science program designed for schoolchildren that focuses on the issue of marine waste. By immersing students in a detective-like investigation, the program aims to engage them in scientific research in a fun and educational way.

In 2022, 22 classes participated in the program. The data collected during fieldwork is used to improve scientific knowledge and to support the adoption of laws that promote waste reduction at both the French and European levels.

## MONITORING: IDENTIFYING THE ORIGIN OF MARINE WASTE

### **Plastic Origins, the mapping of plastic waste found in rivers and streams**

In 2022, Plastic Origins released a new version of its application, which is now also available in Spanish and features an updated graphic design and a category guide for a better user experience.

The team continued its research and development work on the AI technology developed together with Microsoft, while also continuing data collection and mobilization efforts, resulting in over 800 new users in one year.

In addition, six new solution sheets were released and made available on the website. Finally, the team began working on a strategy to alert communities in order to help volunteers address their local waste issues on their territories.

### **The Ocean Initiatives, citizen science in the form of waste collection.**

In 2022, over 70,000 people participated in one of the 2,175 waste collection events organized as part of the Ocean Initiatives. In total, the number of waste items collected during these operations amounted to 1,095,128, with a total volume of 274,481 m<sup>3</sup>.

These actions involve engaging citizens by turning their actions on the field into scientific knowledge. This expertise and data are conveyed to public authorities, particularly European ones, to encourage them to take action for source reduction.



## CURL, THE ANALYSIS OF SURFERS' EXPOSURE TO CHEMICAL POLLUTION IN THE OCEAN

Since 2020, Surfrider has been leading a research project called CURL in collaboration with IFREMER and the EPOC laboratory to assess the exposure of surfers and swimmers to chemical pollutants in coastal areas. The preliminary results released in 2022 are promising and confirm the project's

feasibility, but some adjustments are needed for a large-scale implementation

In 2023, the scientific teams will work on recalibrating the devices and developing new, more operational data acquisition prototypes. Stay tuned to follow the progress of this exciting project.



# EDUCATION AND AWARENESS

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**In order to effectively accompany environmental, economic, and social changes, Surfrider has always been convinced of the importance of education and pedagogy. The goal is to enable everyone to understand the complexity of current environmental issues and become agents of change.**

**In 2022, Surfrider became the NGO partner of the Route du Rhum to deploy the event's sustainable development strategy and leverage sports as a means to raise awareness about climate issues.**

## SURFRIDER, PARTNERING NGO OF THE ROUTE DU RHUM

Surfrider's presence during the Route du Rhum raised awareness among a large number of people. Over 13 days, the village welcomed 15,164 visitors who stopped by the organization's booth, averaging 1,166 people per day. In addition to those who were educated at

the booth, 400 participants took part in the 4 Ocean Initiatives organized throughout the village. In total, Surfrider raised awareness among 17,564 individuals, with 15,000 in Saint-Malo and 2,500 in Guadeloupe.

## ECHAPPÉE BLEUE, INTRODUCING SAILING AND OCEAN PROTECTION TO CHILDREN

In 2022, the Echappée Bleue project, carried out in collaboration with Surfrider ambassador and skipper Paul Meilhat, confirmed its success. A total of 25 Echappée Bleue sessions were organized in 20 cities in mainland France and 6 cities, and villages in Guadeloupe,

coinciding with the arrival of the Route du Rhum. Over 750 children were able to participate in the ocean protection awareness program and take sailing courses both on land and at sea.



## ESCAPE GAME L'EMERGENCE: WILL YOU SAVE THE MEDITERRANEAN SEA ?

L'Emergence is a mobile escape game designed as a submarine and aimed at raising awareness about marine environmental issues. It was launched in mid-2022 and is the first of its kind to be offered for free. The game is located in the northern part of the port of Estaque in Marseille, South of France, and requires participants to solve puzzles presented by Captain Gaia to expose the various forms of pollution that are harming the Mediterranean Sea.

After playing the game, the participants are guided through a debriefing awareness session that covers the environmental issues that were emphasized during the game, as well as eco-friendly practices that they can adopt in their daily lives. Since its launch in April 2022, The Emergence has sensitized about 50 participants until the end of August. In 2023, the game run at the Prado beach, where it will run from February until the end of September.

## CINÉ'MA PLAGE: FREE SCREENINGS ON THE MEDITERRANEAN COAST

Summer is the perfect season to unwind while watching a movie outdoors, and what better place to do it than on the beaches of the Mediterranean while learning about environmental protection? The 2022 Ciné'ma Plage events consisted of four documentary film screenings on Mediterranean beaches

and two indoor screenings, co-created with Surfrider volunteers. Up to 500 people were reached, and organizations such as Zero Waste France even made an appearance. Audience members also had the opportunity to learn and get entertained with live quiz games, which engaged up to 50 participants at a time.

## ART CAMPUS, A CREATIVE APPROACH TO DRIVE BEHAVIORAL CHANGES

Art Campus employs art and a creative methodology to promote behavioral change, transcending limitations and serving as a powerful tool to raise awareness. It serves as a "political weapon" that offers citizens an alternative perspective on their relationship with the environment.

In 2022, over 22,500 individuals visited and experienced our exhibitions, including nine events, three of which were hosted in our Biarritz premises, while the others toured internationally, including cities like Paris, Saint-Malo, Seville, Ajaccio, and Hong Kong.



# LOCAL ACTIONS



**Surfrider relies on a strong network of volunteers to extend its impact on the ground. By leading local volunteer groups and participating in environmental campaigns, these individuals act as Surfrider's field force, providing crucial support for the organization's various programs, including education and awareness, events, and mobilization efforts.**

## SURFRIDER'S VOLUNTEER NETWORK

We have recently welcomed 425 new skilled volunteers, significantly strengthening our community of volunteers. For a qualitative experience, we have organized welcome meetings and informational events to integrate them into our team. We have also created the EXPLORE newsletter to showcase their work and provide a platform for them to share their expertise.

Our volunteers have taken on various tasks, such as writing scientific summaries, creating a volunteer group to assist a lobbying project in Spain, or developing educational materials as a graphic designer. We look forward to continuing our collaboration with these talented volunteers to achieve our goals together.

## EUROCEAN'S YOUTH: 100 COMMITTED YOUNG ADULTS ACTING TO RETHINK THE FUTURE OF THE MARINE WORLD

Eurocean Youth is a network of 100 passionate young individuals working with Surfrider to protect the ocean.

They achieved five victories in 2022, including drafting 12 proposals on the ecological transition of maritime transport, the blue economy, and ocean governance.

These recommendations were introduced at major international events including the Interministerial Summit on Maritime Affairs held during the French Presidency of the Council of the European Union, the One Ocean Summit, the European Maritime Days, the Ocean Week, the Green Marine Europe Label Conference, and the UN Ocean Conference.

By bringing together the 27 nationalities of the EU in a united network for ocean protection, Eurocean Youth was selected to participate in Blue-Up, a European campaign leading up to the 2024 EU elections.

As representatives of youth, the network will contribute to two main themes: the impacts of the blue economy on ocean biodiversity and the impacts of pollution on marine life. Eurocean Youth is an inspiring example of young changemakers.



## OCEAN FRIENDLY RESTAURANTS

Ocean Friendly Restaurants (OFR) is an eco-responsible charter that guides restaurateurs in their efforts towards more environmentally-friendly practices and supports them in their transitioning journey. By becoming an Ocean Friendly Restaurant, restaurant owners demonstrate their commitment to environmental and ocean protection.

They reduce their environmental impact by offering quality cuisine with local and

seasonal ingredients, reducing their use of single-use packaging, and raising awareness among their customers about these issues.

In 2022, 37 restaurants signed the Ocean Friendly Restaurants charter. The program, launched in 2020, now has over 90 OFRs committed to a green transition in the restaurant industry.

## COASTAL DEFENDERS

The Surfrider Coastal Defenders conducted local initiatives in five European countries to safeguard the ocean and aquatic habitats. Their endeavors resulted in six partial successes, along with the initiation of two new campaigns addressing water quality and industrial plastic pellets. Moreover, they supervised approximately 15 other threats through volunteers on the field.

The group further arranged several awareness-raising events, including a

screening event in March in the Netherlands, to apprise the public of the pollution generated by the Tata Steel factory in Wijk aan Zee. In September, they held a tripartite event involving NGOs, the public sector, and industries to raise awareness and hold discussions with industry stakeholders. Finally, their work at Dollemard, one of Europe's largest coastal landfills, helped in implementing a national strategy to reduce coastal landfills, funded 50% by the French Government, announced during the 2022 Ocean Summit.



# FINANCIAL MANAGEMENT REPORT 2022

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Surfrider Foundation is continuing to build on the momentum it established more than 3 years ago, and is expanding its activities in Europe, with a substantial increase in its budget for 2022.

This growth has been managed in such a way as to enable us to maintain a positive operating result and further consolidate our associative funds, our balance sheet and our macroeconomic indicators more broadly.

In line with the announcement made at the 2022 general assembly, last year we drew up an additional investment plan. The aim is to strengthen and accelerate the association's capacity for action by structuring and financially developing national legal entities in 5 European Union countries outside France: Germany, the Netherlands, Spain, Portugal and Bulgaria. Implementation of this plan will begin in 2023 and will therefore not affect the 2022 accounts. The Board of Directors is prepared to finance this plan out of the association's funds accumulated to date (in particular those for 2021), which could therefore potentially have a significant impact on the management result for 2023.

Finally, it should be noted that Surfrider Foundation, like other organisations, has had to cope with inflation and has therefore seen a number of expenditure items increase significantly. We have managed to cope for 2022 and we remain very vigilant regarding this complicated and uncertain economic situation for the months and years to come.

In this financial report, we present the key elements of our 2022 accounts, which have been validated without reservation by our Statutory Auditor.

## BALANCE SHEET ANALYSIS

As we did not need to take out any new medium-term loans, the association continued to reduce its debt, with a decrease of 34%.

However, we have made investments both in fundraising and in acquiring and improving a number of financial management and project management tools and software. These investments were made using our own funds, explaining the 37% reduction in our treasury. However, it remains at a satisfactory level of nearly €1,100k.

The positive result for the year of €266k enables us to continue strengthening our association funds, which now stand at €1,641k. Once again this year, this level represents 4 months of total activity for our organisation and remains in line with our 2021-2025 strategic plan.

| ASSETS                          | 2022             | 2021             | LIABILITIES AND EQUITY               | 2022             | 2021             |
|---------------------------------|------------------|------------------|--------------------------------------|------------------|------------------|
| <b>FIXED ASSETS</b>             | <b>702 499</b>   | <b>329 037</b>   | <b>ASSOCIATION FUNDS AND RESERVS</b> | <b>1 721 135</b> | <b>1 440 223</b> |
|                                 |                  |                  | Retained earnings from equity        | 1 374 425        | 578 844          |
|                                 |                  |                  | Operating Results                    | 266 179          | 796 581          |
|                                 |                  |                  | Other Associative Funds              | 80 532           | 65 798           |
| <b>RECEIVABLES</b>              | <b>2 718 874</b> | <b>4 160 349</b> | <b>DEBTS</b>                         | <b>1 700 237</b> | <b>3 049 163</b> |
| From users and related accounts | 1 273 541        | 2 203 226        | Loans and Liabilities                | 215 391          | 325 964          |
| Liquid Assets                   | 994 596          | 1 738 342        | Suppliers and related accounts       | 260 165          | 253 179          |
| Others                          | 450 737          | 218 782          | Deferred Income                      | 682 257          | 1 781 058        |
|                                 |                  |                  | Others                               | 542 424          | 688 942          |
| <b>TOTAL</b>                    | <b>3 421 372</b> | <b>4 489 386</b> | <b>TOTAL</b>                         | <b>3 421 372</b> | <b>4 489 386</b> |

## INCOME STATEMENT / ERA

### Resource analysis

Once again this year, the association's overall resources have increased. This 9% rise was generated by all sources of funding, including a 16% increase in institutional grants in connection with a project to create and run a European network of young ocean ambassadors that we carried out as part of the French presidency of the European Union.

The generosity of the public has been maintained despite the economic climate, and this source of unrestricted funding has even risen slightly, by 4%. Financial support from companies rose by 7%.

### Resource employment analysis

Our operating expenses rose by 24%, in line with the increase in our activity. Payroll costs rose by 25%, partly due to the recruitment of new skills, but also as a result of an increase in salaries to ensure that the association is better adapted to the job market. Lastly, there was a significant increase in depreciation and amortisation due to new investments made both to develop public generosity and to strengthen our management and project management tools and software.

The breakdown of our expenditure is detailed in the Employment and Resources Account (ERA) and the Income Statement by Source and Destination (IOSD) presented in this report. Here are the key points to bear in mind:

- Social mission jobs are up sharply (26%), particularly for the deployment of our thematic and cross-functional programmes.
- Our cross-functional programmes to raise awareness, educate and support local voluntary action show continued strong growth of 37%. This is due in particular to the launch of a new project to develop and lead a new network of young Europeans, ambassadors for the protection of the ocean. This large-scale project was set up during the French Presidency of the European Union and supported by the French government in its launch year. It also includes our Echappée Bleue project for inclusive education through sailing. This project has expanded in 2022, in particular through our partnership with the Route du Rhum.
- Fundraising expenses were stable overall, although those relating to the development of partnerships increased slightly, in line with the growth in funds from this source.
- Operating costs have risen sharply (+245 kuros) due to past investments (depreciation allowances) but also to the increase in fixed structural costs in line with the high inflation experienced in 2022.

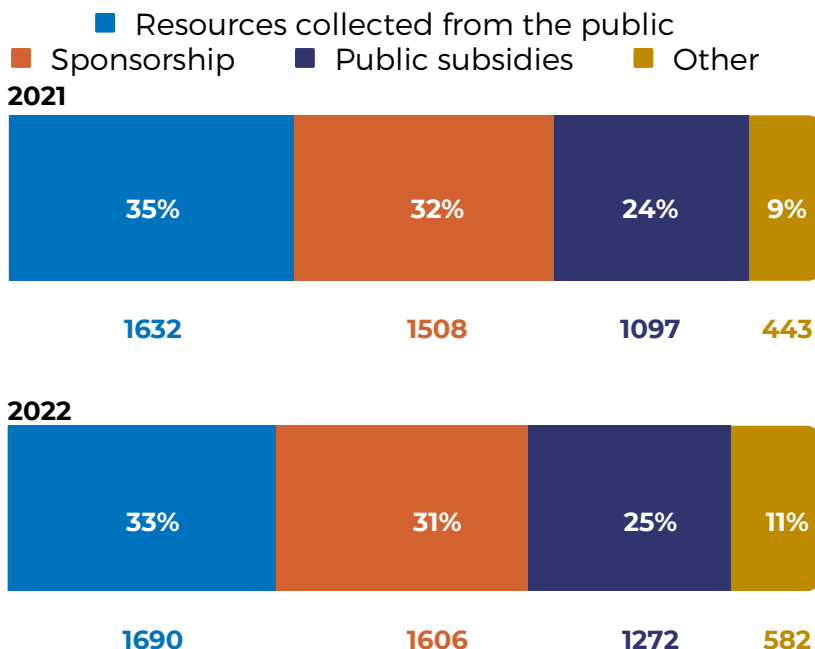
| Income and expenses by origin and destination       |           |                            |           |                            |
|-----------------------------------------------------|-----------|----------------------------|-----------|----------------------------|
| A - INCOME AND EXPENSES BY ORIGIN AND DESTINATION   | 2022      |                            | 2021      |                            |
|                                                     | Total     | Of which public generosity | Total     | Of which public generosity |
| INCOME BY ORIGIN                                    |           |                            |           |                            |
| 1- INCOME FROM THE PUBLIC'S GENEROSITY              | 3 295 453 | 1 689 783                  | 3 139 897 | 1 631 987                  |
| 1.1 Unmatched contributions                         | 1 440 543 |                            | 1 518 159 |                            |
| 1.2 Donations, legacies and sponsorships            |           |                            |           |                            |
| - manual donations                                  | 229 240   |                            | 113 828   |                            |
| - bequests, donations and life insurances           |           |                            |           |                            |
| - sponsorships                                      | 1 605 670 |                            | 1 307 990 |                            |
| 1.3 Other income from the public's generosity       |           |                            |           |                            |
| 2 - PRODUCTS NOT RELATED TO THE PUBLIC'S GENEROSITY | 530 351   |                            | 376 671   |                            |
| 2.1 Matching contributions                          |           |                            |           |                            |
| 2.2 Corporate Sponsorship                           | 65 000    |                            | 155 000   |                            |
| 2.3 Unmatched financial contributions               |           |                            |           |                            |
| 2.4 Other income not related to public generosity   | 465 351   |                            | 221 671   |                            |
| 3 - GRANTS AND OTHER PUBLIC ASSISTANCE              | 1 271 628 |                            | 1 096 736 |                            |
| 4- REVERSALS OF PROVISIONS AND IMPAIRMENTS          | 51 753    |                            | 65 856    |                            |
| 5 - USES OF PREVIOUS DEDICATED FUNDS                |           |                            |           |                            |
| TOTAL                                               | 5 149 185 | 1 689 783                  | 46 79360  | 1 631 987                  |

| Income and expenses by origin and destination                           |           |                            |           |                            |
|-------------------------------------------------------------------------|-----------|----------------------------|-----------|----------------------------|
| A- INCOME AND EXPENSES BY ORIGIN AND DESTINATION                        | 2022      |                            | 2021      |                            |
|                                                                         | Total     | Of which public generosity | Total     | Of which public generosity |
| EXPENSES BY DESTINATION                                                 |           |                            |           |                            |
| 1- SOCIAL MISSIONS                                                      | 3 545 501 | 1 016 691                  | 2 808 742 | 917 465                    |
| 1.1 Carried out in France                                               | 3 235 783 | 773 995                    | 2 446 406 | 571 573                    |
| - Actions carried out by the organization                               | 3 235 783 | 773 995                    | 2 446 406 | 571 573                    |
| - Payments to a central agency or to other agencies operating in France |           |                            |           |                            |
| 1.2 Carried out abroad                                                  | 309 718   | 242 696                    | 362 335   | 345 792                    |
| - Actions carried out by the organization                               | 45 640    | 242 696                    | 98 257    | 345 792                    |
| - Payments to a central agency or to other agencies operating abroad    | 264 078   |                            | 264 078   |                            |
| 2- FUNDRAISING COSTS                                                    | 580 904   | 300 275                    | 564 032   | 368 654                    |
| 2.1 Public appeal fees                                                  | 355 811   | 181 691                    | 362 796   | 211 038                    |
| 2.2 Research costs for other resources                                  | 325 113   | 118 584                    | 301 237   | 157 626                    |
| 3- OPERATING EXPENSES                                                   | 748 006   | 76 096                     | 502 230   | 72 869                     |
| 4- CHARGES TO PROVISIONS AND DEPRECIATION                               | 8 576     |                            | 9 576     |                            |
| 5- INCOME TAX                                                           |           |                            |           |                            |
| 6- DEDICATED FUNDS CARRIED FORWARD FOR THE YEAR                         |           |                            |           |                            |
| TOTAL                                                                   | 4 883 907 | 1 295 061                  | 3 683 579 | 1 258 988                  |

| A -- INCOME AND EXPENSES BY ORIGIN AND DESTINATION                 | 2022      |                            | 2021      |                            |
|--------------------------------------------------------------------|-----------|----------------------------|-----------|----------------------------|
|                                                                    | 266 179   | 216 243                    | 795 581   | 259 171                    |
|                                                                    |           |                            |           |                            |
| B - VOLUNTARY CONTRIBUTIONS IN KIND                                | 2022      |                            | 2021      |                            |
|                                                                    | Total     | Of which public generosity | Total     | Of which public generosity |
| PRODUCTS BY ORIGIN                                                 |           |                            |           |                            |
| 1 - VOLUNTARY CONTRIBUTIONS FROM THE PUBLIC'S GENEROSITY           | 2 265 628 |                            | 1 760 499 |                            |
| - Volunteering in-kind services in-kind donations                  | 2 265 628 |                            | 1 760 499 |                            |
| 2 - VOLUNTARY CONTRIBUTIONS NOT RELATED TO THE PUBLIC'S GENEROSITY |           |                            |           |                            |
| 3 - PUBLIC ASSISTANCE IN KIND                                      | 140 800   |                            | 165 774   |                            |
| - Prestations en nature                                            | 131 289   |                            | 150 774   |                            |
| - Donations in kind                                                | 9 511     |                            | 15 000    |                            |
| TOTAL                                                              | 2 406 428 |                            | 1 926 273 |                            |
| EXPENSES BY DESTINATION                                            |           |                            |           |                            |
| 1 - VOLUNTARY CONTRIBUTIONS TO SOCIAL MISSIONS                     | 2 401 563 |                            | 1 921 258 |                            |
| - Carried out in France Carried out abroad                         | 2 401 563 |                            | 1 921 258 |                            |
| 2 - VOLUNTARY CONTRIBUTIONS TO FUNDRAISING                         |           |                            |           |                            |
| 3 - VOLUNTARY OPERATING CONTRIBUTIONS                              | 4 865     |                            | 5 015     |                            |
| TOTAL                                                              | 2 406 428 |                            | 1 926 273 |                            |

## BUSINESS MODEL

### ORIGIN OF RESOURCES

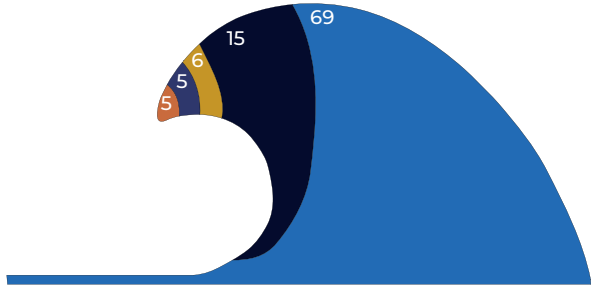


La catégorie « autres » progressent encore cette année avec notamment le développement de quelques activités événementielles sponsorisées et le développement de prestations de sensibilisation et d'accompagnement réalisées auprès d'entreprises.

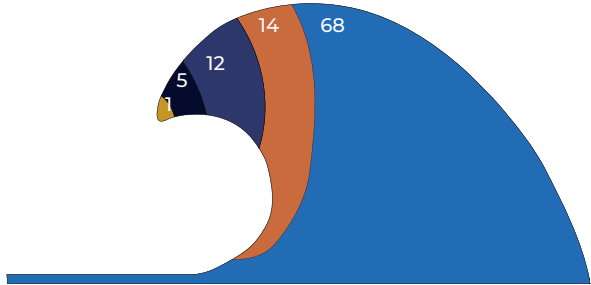
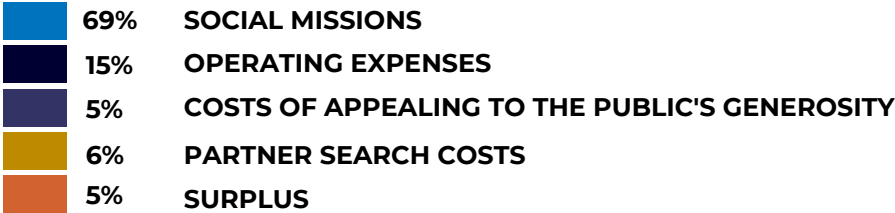
Tous les types de ressources progressent en valeur absolue et l'organisation conserve ainsi un modèle économique très diversifié avec des moyens issus principalement de la générosité du public, des subventions institutionnelles et du mécénat.

A partir de 2023, en lien avec la plan d'investissement pour booster le développement de notre action européenne en dehors de la France, nous comptons renforcer nos efforts pour capter des financements européens et internationaux auprès des fondations et des institutions.

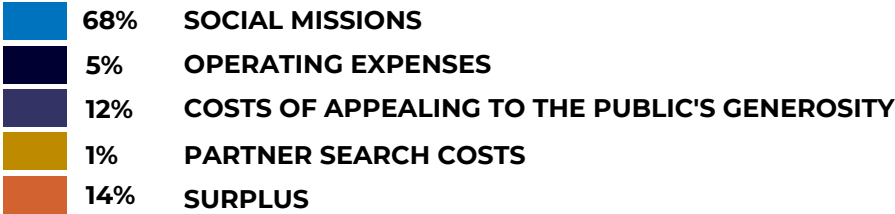
USE OF RESOURCES



TOTAL RESOURCE UTILIZATION 2022



USE OF RESOURCES ISSUED FROM DONATIONS MADE BY CONTRIBUTORS



## VALUING VOLUNTEER COMMITMENT



2022 was marked by a resumption of normal activity with regard to Covid and the restrictions it had caused over the past 2 years. As a result, our Ocean Initiatives campaign was back on track, enabling us to mobilise more than 65,000 citizens around the campaign over the year.

Despite 2 complicated years for our volunteer teams, severely limited in their capacity to act by the pandemic, we have been able to maintain the motivation of our volunteer branches throughout Europe, who have therefore continued their remarkable work of raising awareness and mobilising people in 12 European countries in 2022.

This volunteer commitment in the field represents the equivalent of 74 people working full-time, and is valued in our balance sheet at 2,265,000 euros.

# SURFRIDER FOUNDATION EUROPE

Since 1990, Surfrider Foundation Europe has become a reference in the fight for the protection of the ocean and its users, with the passion and commitment of its community on the ground.

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## CREATION DATE 1990

## FOUNDING PRESIDENT Tom Curren

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**HONORARY MEMBERS** Arthur Chamberlain, Pierre-Bernard Gascogne, Cécile & Yves Gilot, Vincent Goujard, Famille Georges Légglise, Marc Luchini, Raphaël Mallié, Dylan Pacaud-Tunncliffe, Julien Poublan.

*We must not forget all the people who volunteer on behalf of Surfrider and without whom this would not be possible. Thank you to our members and donators for making this work possible.*

## ANNUAL REPORT 2022

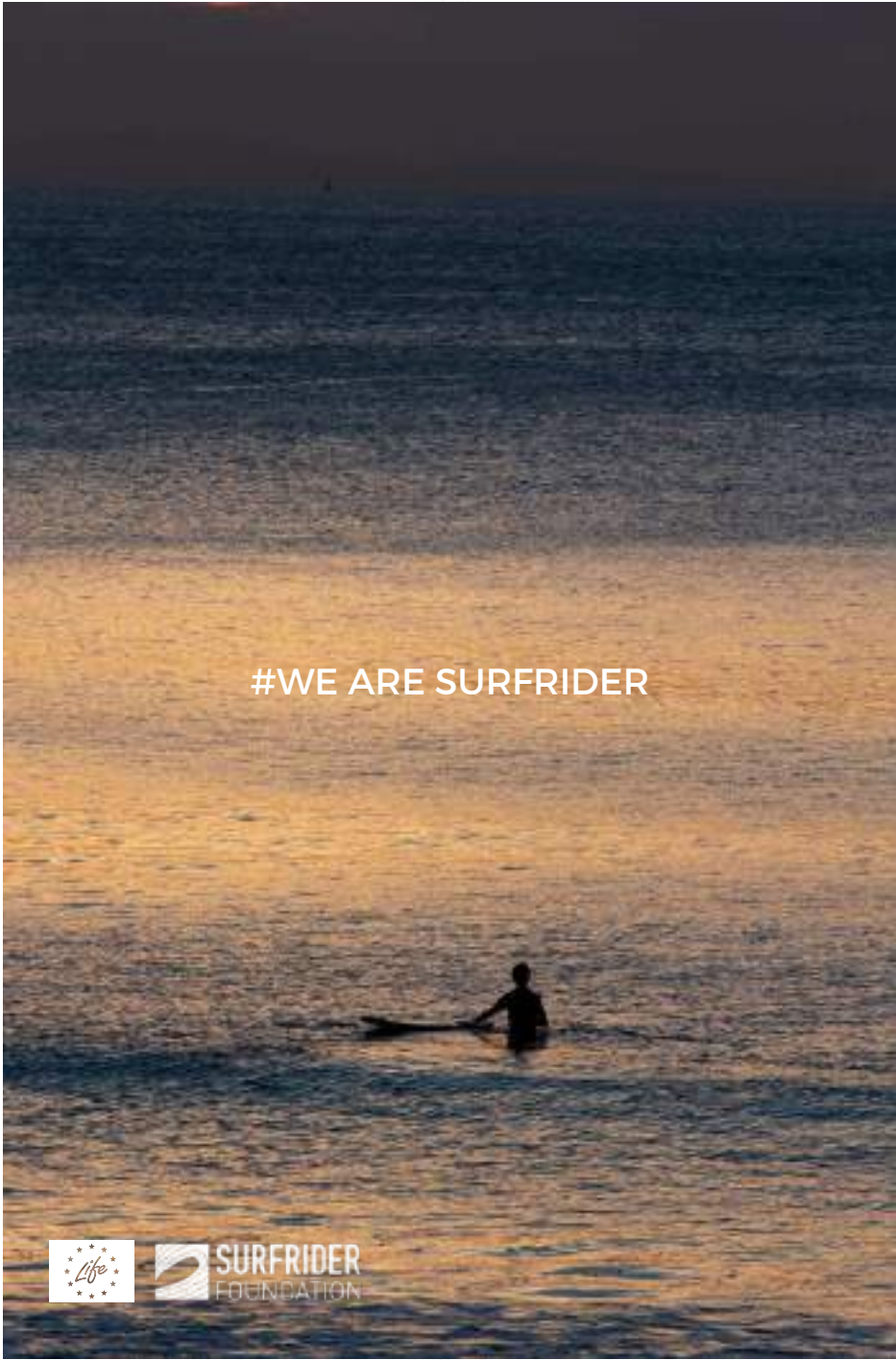
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**Director of publication** Gilles Asenjo

**Writing and layout** Maud Coquet

**Photographers** Camdam Photography, Audrey Béziat, Cyrielle Dufau, Elena Covellec



A wide-angle photograph of the ocean at sunset. The sky is a deep, dark purple, and the water is a mix of dark blue and golden yellow from the setting sun. A single person is visible in the lower center, sitting on a surfboard and looking out towards the horizon. The overall mood is serene and contemplative.

#WE ARE SURFRIDER

